



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: California Rideshare Week 2001 Proclamation

MEETING DATE: September 19, 2001

PREPARED BY: Public Works Director

RECOMMENDED ACTION: That Mayor Nakanishi present a proclamation proclaiming the week of October 1 - 5, 2001 as "California Rideshare Week 2001".

BACKGROUND INFORMATION: The Mayor has been requested to present a proclamation proclaiming the week of October 1 - 5, 2001 as "California Rideshare Week 2001".

California Rideshare Week is a statewide event recognizing the importance of ridesharing as a means of transportation in California. It has the potential to reduce air pollution and traffic congestion as well as fuel consumption, transportation costs and parking needs. In addition, one of the Lodi's Downtown Trip Reduction Program goals is to encourage ridesharing or use of alternative modes while traveling to and from work in downtown Lodi.

The City of Lodi recognizes the importance of ridesharing as an effective, low-cost solution to many transportation and environmental issues. The ridesharing programs developed and implemented throughout California, and specifically in San Joaquin County, have helped enhance the quality and effectiveness of the County's and State's transportation systems. Cities, counties, and states throughout our nation have all recognized ridesharing as an effective component in a comprehensive transportation system.

On October 3, 2001, at 12:30 p.m., the City of Lodi, along with San Joaquin Council of Governments (COG) will be promoting California Rideshare Week 2001 by hosting an ice cream social at the Lodi Station. The citizen's of Lodi are encouraged to attend and view several of the City's transportation fleet and COG's Global Electric Motor (GEM) cars.

FUNDING: None required.

Richard C. Prima, Jr.
Public Works Director

RCP/PJF/lm

cc: City Engineer
Transportation Manager
Steve Mayo, SJCOG
Kurt Overmeyer, SJCOG

APPROVED: _____

Jay Dixon Flynn -- City Manager

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September 13, 2001

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Mr. Kurt Overmeyer
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6 S. El Dorado St., Ste. 400
Stockton, CA 95202

SUBJECT: California Rideshare Week 2001 Proclamation

Enclosed is a copy of background information on an item on the City Council agenda of Wednesday, September 19, 2001. The meeting will be held at 7 p.m. in the City Council Chamber, Carnegie Forum, 305 West Pine Street.

At this meeting, Lodi Mayor Alan Nakanishi will present a proclamation to the City and SJCOG staff proclaiming the week of October 1 - 5, 2001, as "California Rideshare Week 2001". There will be an opportunity for Kurt to make a short presentation after receiving the proclamation.

We appreciate the efforts of both of you in promoting Rideshare Week as well as the continued support of alternative transportation modes. Thank you for including the City of Lodi in this important cause.

If you have any questions about the item itself, please call me at 333-6800, ext. 2667.


Paula J. Fernandez
Senior Traffic Engineer

PJF/lm

Enclosure 

cc: City Clerk